

Formstack Submission For: [Application Form 2021-Impetus Grants](#)
Submitted at 01/18/21 12:52 PM

Organization name: Sonoma Conservatory of Dance

Legal name of organization (DBA, if applicable): Sonoma Conservatory of Dance

Organization website: www.sonomaconservatoryofdance.org

Address: 561 Broadway, Suite B
Sonoma, CA 95476

Contact person: Jennie Orvino

Title: Grant Writer/Consultant

Email: jennieo@sonic.net

Phone: (707) 332-9528

Name of CEO or Executive Director: Patricia O'Reilly

Email: patty@sonomaconservatoryofdance.org

Phone: (707) 938-1424

Number of paid staff: 5

Number of F/T equivalents: 1

Year founded: 1970

Year registered as 501(c)(3) :	2017
Number of clients/customers served annually::	800
Organization's formal mission statement.:	Mission: To nurture the creative spirit of our community through dance. Sonoma Conservatory of Dance (SCD) envisions a world filled with inspired and inspiring people, developing and using their talents for good
What programs or services does your organization deliver and what segment of our community do you serve?:	Sonoma Conservatory of Dance serves youth and young adults. We are committed to include youth from all of the Sonoma community, including 50% from underserved neighborhoods. Our programs include classes during the school year, summer dance camps and performance opportunities
General liability insurance?:	Yes
Directors and officers insurance?:	Yes
Own building?:	No
Lease building/space?:	No
Expiration date of lease::	
Current or threatened litigation, or recent judgments, against the organization or any senior staff for the past two years ?:	No

If yes, please explain:

Please explain briefly what have been your organization's greatest challenges during COVID-19, and how operations have been altered to meet those challenges.:

Greatest challenges: 1) Loss of income due to drop in enrollment and cancellation of four live shows and performances; 2) Finding outdoor space to conduct socially-distanced classes; 3) Staff furloughed. Altered operations: 1) Portable dance floor was installed on the grounds of Trinity Episcopal Church; 2) When staff was furloughed, artistic director worked solo without salary to ensure continuity of instruction.

Organization's current Operating Budget for fiscal year ending in 2021:

214276.00

Total income for fiscal year ending in 2020:

212293.00

Total expenses for fiscal year ending in 2020:

201831.00

Total assets at end of fiscal year 2020:

276448.00

Board member contributions (Enter %):

2.3

Other individual contributions (Enter %):

26

Foundations & corporations (Enter %):

10.2

Admissions, dues or service fees (Enter %):	47
Investments & interest income (Enter %):	0
Government contracts and grants (Enter %):	14.5
Net from special events (Enter %):	0
Other (Enter %):	
Did your organization receive a PPP loan?:	Yes
If yes (PPP), for what amount?:	28957.00
Does your organization expect repayment of all or part of the PPP loan to be forgiven?:	Yes
If yes (PPP), what percentage? :	100
Did your organization receive any other CARES program funds?:	Yes
If yes (CARES), for what amount? :	6000.00

Does your organization expect repayment of all or part of the CARES funds to be forgiven? :

Yes

If yes (CARES), what percentage? :

6

Proposal title (This name will be used throughout the process.):

Sonoma Conservatory of Dance COVID-19 Relief and Infrastructure Improvement

In general, what category does this Proposal fall under?:

Other: Covid Relief and Infrastructure Improvement

How many people will this Proposal serve? :

800

Provide a summary of this Proposal including what need(s) it will address.:

An Impetus Grant will enable us to continue to provide dance classes to all students in safe, in-person, socially-distanced classes and/or via Zoom. In order to do this, grant funds will be used to supplement teacher salaries as well as upgrade our technology and equipment for long-term sustainability.25000

Will this Proposal primarily serve residents of Sonoma Valley, the geographic area between Schellville and Kenwood?:

Yes

If you are located outside Sonoma Valley, how will you confirm that these grant funds would be

used primarily to serve residents of Sonoma Valley?:

Amount requested from Impact100 Sonoma:: 25000.00

Planned Budget Form 2021: [View File](#)

For this Proposal, please list any collaborators and/or partners and indicate C or P. You will need to complete a Partner/Collaborator form for each one.:

Upload your signed Partner/Collaborator form(s):

Upload your signed Partner/Collaborator form(s) :

Tell us briefly about the implementation of this Proposal, including a general timeline, location(s) and personnel involved.:

Timeline: As soon as we receive the funds, we will purchase the needed equipment and complete the installation process for the studio's air purification system. COVID-19 relief activities will continue for many months to come.

Sonoma Conservatory of Dance is currently operating in two locations: at the studio at 561 Broadway, Suite B, Sonoma, and on the grounds of Trinity Episcopal Church, 275 East Spain Street.

Personnel involved in implementing both the infrastructure and class schedule as well as supervising online and socially-distanced instruction are: SCD Executive/Artistic Director and teacher Patricia O'Reilly,

bookkeeper Julie Boles, administrator Siobhan O'Reilly, and dance teachers Natalie Palmgren and Kristine Marcus.

How will your organization measure the success or impact of this Proposal?:

Through:

- 1) achieving an enrollment of 75 or higher by the end of 2021 with minimum 50% from disadvantaged communities/areas;
- 2) improved student safety in compliance with COVID-19 protocols, including a tested air purification system;
- 3) better conditions for student learning as a result of installing an up-to-date sound system;
- 4) expanded technological efficiencies with a new computer;
- 5) improved external and internal communication with donors, using Flipcause donor management software

In summary, how does this Proposal relate to your core mission and goals?:

Now, more than ever, healthy, fun activities are extremely important for our young people. A safe environment like ours nurtures their creative spirit through dance and provides the mental well-being so needed during these challenging times. SCD fosters the strength and resilience of the community through quality instruction of its youth.

Is there anything else that you would like us to know about your organization or this Proposal?:

The stellar reputation of SCD for serving the community has been affirmed by the number of grants awarded in our 50th anniversary year by local organizations such as: Sonoma Valley Rotary, the Rose Marie Piper Foundation, Jack London Yacht Club and Sonoma Valley Realtors. Father Jim Thomas and Trinity Episcopal have hosted our outdoor classes and provided storage for dance equipment free of charge since July. A local family has gifted us with a 1,000 sq ft tent to show support for SCD's perseverance throughout the pandemic challenge. Additionally, the studio has collaborated pro bono with other nonprofits, such as our video project with Transcendence Theater Co. and our dance performance for the Sebastiani Theatre benefit.

Signature of CEO or Executive Director:

A handwritten signature in black ink that reads "Patty O'Reilly". The signature is written in a cursive style and is positioned above a solid horizontal line.

[Direct Link to Image](#)

Our Board of Directors authorizes

By checking this box, we certify the above statement is true.

submission of this grant request to Impact100 Sonoma and authorizes our CEO or Executive Director to sign a grant contract on behalf of the organization should any grant funds be awarded. Our tax-exempt status under IRS Section 501(c)(3) has not been revoked or modified and our certification with the State of California is current. We certify that to the best of our knowledge, the statements and financial information contained in this submission are true, correct and complete and that we will notify Impact100 Sonoma if any qualifying information changes within the grant process period.:

Date/Time: Jan 18, 2021 12:52 PM

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