

WRITING SAMPLE: JENNIE ORVINO

Three parts of successful grant process for Heller Foundation:

- 1) LETTER OF INTENT
- 2) GRANT PROPOSAL
- 3) GRANT REPORT

February 12, 2010

Mr. Stan Hutton
Senior Program Officer
Clarence E. Heller Charitable Foundation
44 Montgomery Street, Suite 1970
San Francisco, CA 94104

Dear Stan,

Thank you for accepting this letter of inquiry for a grant in the amount of \$10,000 for the commission and world premiere of a work by Aubert Lemeland to be performed by the Santa Rosa Symphony in December 2010. The project will also include a week-long residency by Mr. Lemeland and the making of a documentary film.

Project Description: Commission and World Premiere of Orchestral Work by Aubert Lemeland

The Santa Rosa Symphony (SRS) has a long history of commissioning and performing new orchestral works and a passionate commitment to adventurous programming under the artistic leadership of French-born music director Bruno Ferrandis. Nevertheless, this will be the first time in the Symphony's 82-year history that it has commissioned a new work and will perform a world premiere by a French composer, as part of an all French-composed concert program. Mr. Lemeland will attend the three performances (December 4, 5 and 6, 2010), and participate in a wide array of activities during his residency here that will serve to expand audience and public appreciation for contemporary music.

Aubert Lemeland, born in Normandy in 1932, has composed extensively for voice, chamber ensemble, and symphony orchestra. His music is now part of the fabric of the current European concert scene. Upon the recommendation of Music Director Bruno Ferrandis, the Santa Rosa Symphony decided to build one of seven concert sets of the 2010-11 Classical Series around a commission by Lemeland, who has an extensive, respected body of work that has been recognized with prestigious awards. Lemeland has also been called a "traditional contemporary" composer, meaning that he has a "harmonically refined sense of music, a natural sense of writing for voices, and glittering orchestrations."

Santa Rosa Symphony's December 2010 Concert program surrounds the as-yet-untitled World Premiere commission with Poulenc's *Gloria* in D Major and Fauré's Requiem in a holiday program sure to exhilarate audiences and musicians alike. The work will be approximately fifteen minutes in length and the score will be completed no later than October 1, 2010. Bay area journalists, composers and orchestra leaders will be invited to the world premiere performances.

The composer will partake in a wide range of activities during his residency here. He will attend rehearsals and assist the conductor and musicians in interpreting his new work; provide program notes to be distributed online; participate in well attended pre-concert talks with music director Ferrandis; speak to American high school students studying French about French music today; give radio and newspaper interviews; share his perspective with local area composers; and will be featured in a documentary film produced by his Paris publisher Les Editions Le Chant du Monde.

The documentary film will focus on Lemeland's childhood in Normandy, his discovery of American culture and music, his musical inspirations, the new work, and his collaboration with the Santa Rosa Symphony and Bruno Ferrandis.

Reason for request:

Maestro Ferrandis has led orchestras in cutting-edge performances (such as last year's successful performance of Martin Matalon's contemporary score to accompany the silent film *Metropolis* at Stanford University) and is very committed to introducing audiences to contemporary classical music. He enjoys collaborating, and as he and Lemeland are both French, there is a special affinity between these two artists.

Maestro Ferrandis speaks of his reasons for the Lemeland project:

"First of all, as much as I can, I like to invite a living composer to accompany his work. For me, this is always a special occasion! We can speak together about the way he composes his music, what motivates him, all aspects of the process of creation. I wanted to commission Lemeland because I am drawn to his highly passionate, melodically intricate works. I appreciate his fluid, tonal music that modulates constantly. I believe that it is representative of the direction French music is taking.

"Second, Aubert Lemeland, has a special relationship with the United States, historically speaking. He has composed pieces like *Songs for the Dead Soldiers*, relating to D-Day, the Normandy landing in June 6, 1944. As a 12-year old boy, he saw the first U. S. soldiers disembark on his country's beaches. He feels an extreme debt to them, and to America, and this is felt throughout his music. He is ultra sincere in what he writes.

"And finally, we have a chance to commission a piece for our orchestra and audience right here in Santa Rosa that will be a World Premiere. The fact that a documentary will also be made, adds depth and reach to the project."

In Conclusion

A grant from the Heller Foundation to support commissioning the world premiere of an orchestral piece by Aubert Lemeland would add an important work to the orchestral repertoire, while also making possible extraordinary concerts and a week-long residency by the composer. If you have questions, please do not hesitate to contact me. The Santa Rosa Symphony is grateful for your consideration of this request and we look forward to hearing from you so that we may present a full proposal.

Sincerely,



Alan Silow
Executive Director, Santa Rosa Symphony

CLARENCE E. HELLER CHARITABLE FOUNDATION GRANT APPLICATION - MUSIC PROGRAM AREA

Date: April 20, 2010

Organization: Santa Rosa Symphony

Address: 50 Santa Rosa Avenue, Suite 410, Santa Rosa, CA 95404-4951

Phone: (707) 546-7097

Executive Director: Alan Silow (707) 546-7097 xt. 213 asilow@santarosasympphony.com

Development Director: Connie Wolfe (707) 546-7097 xt. 214

connie@santarosasympphony.com

Amount requested: \$15,000

Project:

The commission and world premiere of a work by Aubert Lemeland, titled *A French Festival Overture (Homage to William Schuman)* to be performed by the Santa Rosa Symphony in December 2010. The project will also include a week-long residency by Mr. Lemeland and the making of a documentary film.

Foundation Guidelines

The Santa Rosa Symphony Aubert Lemeland Commissioning and Residency project is in accord with the Heller Foundation's program priorities of "encouraging the playing, enjoyment and accessibility of symphonic and chamber music by helping community-based ensembles of demonstrated quality to implement artistic initiatives."

Organizational Background Relevant to Project

The Santa Rosa Symphony's **mission** is "to inspire and engage the residents of our region with the finest musical performances and educational programs while maintaining core values of organizational strength, innovative programming, fiscal responsibility and community service."

Founded in 1928, the Santa Rosa Symphony (SRS) is the second oldest and 9th largest in the state of California and the largest regional symphony north of Los Angeles. It serves Sonoma County, northern Marin County, western Napa County and southern Lake County through 21 Classical Series performances, a 3-concert Festival Series, a 7-concert open rehearsal (family) series, a choral concert series and a Symphony Pops series. SRS also offers comprehensive music education for young people through a substantial training program for young musicians (including three youth orchestras from beginning to advanced levels, a conductorless string ensemble and a Summer Music Academy) as well as a multi-faceted Music for our Schools program. More than 100,000 people attend concerts or music education programs each year. Concert broadcasts on KRCB radio reach thousands more in the greater North Bay region.

Bruno Ferrandis, who began his tenure as SRS Music Director and Conductor in July 2006, has continued the Santa Rosa Symphony tradition of innovative programming. During his years with the Juilliard Opera Center, he co-founded the New Music ensemble "Music Mobile" in New York City. Ferrandis has led orchestras in cutting-edge concerts, such as the

successful December 2008 performance of Martin Matalon's contemporary score to accompany the silent film *Metropolis* at Stanford University, and previous performances of this composition in renowned venues in Hong Kong, Vienna and France. Ferrandis is committed to introducing audiences to contemporary classical music, and enjoys collaborating. As he and Lemeland are both French, there is a special affinity between these two artists, in addition to their love of the music.

Statement of Issue

In recent years, orchestras across the country have been faced with a declining subscriber base and an aging audience. If SRS is to achieve its goal of transmitting the legacy of classical and contemporary music to the next generation, and if we wish to continue to be viable in an ever-changing economic environment, audience development and innovation must be a priority.

The repertoire needs to grow and expand by the inclusion of outstanding new music.

Music Director Ferrandis speaks of his reasons for the Lemeland project:

"First of all, as much as I can, I like to invite a living composer to accompany his work. For me, this is always a special occasion! We can speak together about the way he composes his music, what motivates him, all aspects of the process of creation. I wanted to commission Aubert Lemeland because I am drawn to his highly passionate, melodically intricate works. I appreciate his fluid, tonal music that modulates constantly. I believe that it is representative of the direction French music is taking.

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"And finally, we have a chance to commission a piece for our orchestra and audience right here in Santa Rosa that will be a World Premiere. The fact that a documentary will also be made, adds depth and reach to the project."

Project Description:

Commission and World Premiere of Orchestral Work by Aubert Lemeland

The Santa Rosa Symphony has a long history of commissioning and performing new orchestral works and a commitment to adventurous programming under the artistic leadership of music director Bruno Ferrandis. Nevertheless, this will be the first time in the Symphony's 82-year history that it has commissioned a French composer to create a new work to be performed as a world premiere in an all-French concert program. Mr. Lemeland will attend the three performances (December 4, 5 and 6, 2010), and participate in the pre-concert talks. During his residency in Santa Rosa, he will engage in a variety of activities that will serve to expand audience and public appreciation for contemporary music.

Composer Biography

Aubert Lemeland, born in Normandy in 1932, has composed extensively for voice, chamber ensemble, and symphony orchestra. His music is now part of the fabric of the current

European concert scene. Upon the recommendation of Music Director Bruno Ferrandis, the Santa Rosa Symphony decided to build one of seven concert sets of the 2010-11 Classical Series around a commission by Lemeland, who has an extensive, respected body of work that has been recognized with prestigious awards. Lemeland has also been called a “traditional contemporary” composer, meaning that he has a “harmonically refined sense of music, a natural sense of writing for voices, and glittering orchestrations.”

Among Lemeland’s events and activities in 2010-11 are:

Amsterdam, Musikgebouw, March 16, 2010 - Premiere of *Far away Landscape*, for choir (Kammer Koor Amsterdam, Klaus Sotk conducting); Utrecht, March 17 (recording for Hilversum Radio) and Gouda, March 18; CD (Skarbo Production) *Symphony No. 6 Memorial Dieppe 1942* (Rheinische Philharmonie Koblenz, Jose Serebrier conducting) - *Time Landscape*, Carol Farley (soprano) *Nocturne for harp and string orchestra* (Sabine Chefson (harp), Ensemble Instrumental de Grenoble, Marc Tardue conducting; Premiere of *String Quartet No. 8* by the Orpheus Quartet (February 2011); Premiere of *Sonata for Flute and Piano*, which will also be recorded by Skarbo Production with So Young Lee (flute), Jean-Pierre Ferey (piano) (Spring 2011).

In September 2010, Aubert Lemeland will become a Citizen of Honor of his native town of LaHaye-du-Puits.

December 4, 5 and 6 Concert Program and Composer Residency

Santa Rosa Symphony’s December 2010 program surrounds Lemeland’s *A French Festival Overture (Homage to William Schuman)* with Poulenc’s *Gloria* in D Major and Fauré’s Requiem. This will be a holiday concert sure to exhilarate audiences and musicians alike. The world premiere will be approximately fifteen minutes in length and the score will be completed no later than October 1, 2010. Bay Area journalists, composers and orchestra leaders will be invited to the performances.

The composer will partake in a wide range of activities during his residency here. He will attend rehearsals and assist the conductor and musicians in interpreting his new work; provide program notes to be distributed online; participate in well-attended pre-concert lectures with Music Director Ferrandis; speak to American high school students studying French about French music today; give radio and newspaper interviews; share his perspective with local area composers; and will be featured in a brief documentary film produced by Lemeland’s Paris publisher Les Editions Le Chant du Monde.

About the documentary

The Les Editions Le Chant du Monde 10-minute film, will focus on Lemeland’s childhood in Normandy, his discovery of American culture and music, his musical inspirations, the new work, and his collaboration with the Santa Rosa Symphony and Bruno Ferrandis. Renaud Machart, French musicologist and radio producer (France Musique) will give commentary about the composer. The film distribution will be done through YouTube, and sent by Les Editions through links and by mail to the major French orchestras, festivals, journals, and cultural institutions.

Objectives of Project

- To expand audience and public appreciation for contemporary music

- To add a composition to the contemporary orchestral repertoire and to produce an extraordinary concert
- To enable a week-long residency by a respected composer who might not be familiar to area audiences
- To enhance the image of Maestro Ferrandis and the SRS musicians within the Bay Area contemporary music scene
- To increase the Symphony's artistic partnerships according to the vision of Music Director Ferrandis

Timeline

Over the months between June 2010 and December 2010 concert set, the following must be accomplished:

- Complete composition of the new work by Aubert Lemeland
- Hire musicians for the performances
- Copy, score, and distribute the parts to SRS music director and orchestra
- Produce concert program with composer information and program notes for the world premiere composition
- Create website events pages and ticketing notes
- Create and distribute publicity materials, i.e., press release, postcard, eBlast, eNewsletter, newspaper ads
- Lemeland is in residence in Santa Rosa for the week prior to the world premiere
- Schedule and execute up to 5 rehearsals.
- Arrange for the composer to be present for three pre-concert lectures and Q & A.
- Arrange production details for performances on December 4, 5 and 6, 2010 at Wells Fargo Center for the Arts

Measure of Success

The first and foremost measure of success will be ticket sales and audience size for the Dec. 4, 5, 6, 2010 concert set. The second measure of success would be favorable press reviews. The third measure of success would be enthusiasm of the musicians for the experience and their reaction to the music and collaboration with the composer.

KRCB radio will broadcast a recording of the concert on Sunday December 19, and there will be viewing of the documentary film at the SRS website. (The number of online "hits" will indicate a measure of success.)

Other Sources of Support for the Project

There is grant request pending with the French American Fund for Contemporary Music in the amount of \$10,000.

In Conclusion

A grant of \$15,000 from the Clarence E. Heller Charitable Foundation to support commissioning the world premiere of an orchestral piece by Aubert Lemeland would add an important work to the orchestral repertoire, while also making possible extraordinary concerts and a week-long residency by the composer.

Enclosures:

Project Budget
Total Organizational Budget
Audited Financial Statement
501(c)(3) letter
Board of Directors list

January 6, 2011

Lourdes Mauricio
Clarence E. Heller Charitable Foundation
44 Montgomery Street, Suite 1970
San Francisco, CA 94104

**Final Report on the premiere of a new work by Aubert Lemeland
Santa Rosa Symphony performances on December 4, 5 and 6, 2010**
Supported by the Clarence E. Heller Charitable Foundation
with a grant of \$15,000, awarded July 7, 2010

Project Description:

The commission and world premiere of a work by Aubert Lemeland, titled *Battle Pieces* performed by the Santa Rosa Symphony on December 4, 5 and 6, 2010. The project as originally stated was to include a week-long residency by Mr. Lemeland. However, upon finishing his composition, he became gravely ill and passed away at the age of 77 on November 15, 2010 in France. He never heard his piece performed.

At the pre-concert talks at each of the Santa Rosa Symphony's December performances, Maestro Ferrandis spoke about his final conversation with the composer in Paris. "Aubert and I had such a lively conversation in a café that a gentleman approached us as we were leaving and told us that he had never heard or seen such a passionate discussion of music among two colleagues." A video interview with Mr. Lemeland had been made prior to his death and was subsequently edited and subtitled. It was shown to appreciative Santa Rosa audiences during each of three pre-concert programs. (A DVD of the Lemeland interview is enclosed with this report, as well as a CD of the Monday night performance of *Battle Pieces*).

The 10-minute video interview described above takes the place of the 10-minute documentary (described in our original proposal) which was to "focus on Lemeland's childhood in Normandy, his discovery of American culture and music, his musical inspirations, and his collaboration with the Santa Rosa Symphony and Bruno Ferrandis." You will find that Lemeland's last interview does, in essence, cover those topics.

Objectives of Project that were completed

- To expand audience and public appreciation for contemporary music
- To add a composition to the contemporary orchestral repertoire and to produce an extraordinary concert

- To enhance the image of Maestro Ferrandis and the SRS musicians within the Bay Area contemporary music scene
- To increase the Symphony's artistic partnerships per the vision of Music Director Ferrandis

Objectives of Project from Original Proposal unable to be completed

- To enable a week-long residency by a respected composer who might not be familiar to area audiences
-

Outcomes and Measure of Success:

As a child living in Normandy in June 1944, Lemeland saw the first U.S. troops disembark on his country's beaches and he felt an extreme debt to them, and to America. This is observed and felt in this composition and throughout his music.

The world premiere consists of five movements grouped under the title *Battle Pieces*, written especially for the Santa Rosa Symphony. Each movement is introduced by a poetic excerpt from World War II soldiers' letters. SRS had the good fortune of engaging Bernard Sugarman, a WWII veteran and local resident, as narrator for *Battle Pieces*. A former Santa Rosa Junior College teacher and actor, he made the piece come alive with his readings.

Pascal Ianco of Lemeland's Paris publisher Les Editions Le Chant du Monde sent the following letter following the composer's death:

The homage of his native city La Haye-du-Puits and the commission of the Santa Rosa Symphony were the last joys he had in a long and busy life. I saw him shortly before his passing and he was still in high spirits. Aubert compared himself to the wounded American soldiers he met when he was a child. Somehow, he considered himself as "wounded in action," and was very emotional when he thought of the coming premiere in Santa Rosa. He was sure that, through music, time and space, will be created an affective tie, a link of solidarity between him and the audience.

Measure of Success

Ticket sales for the three concerts totaled \$112,017, and the total house count was 4,037, 75% of the venue capacity. We received two press reviews, one from the online Bay Area publication artssf.com and one from the Santa Rosa daily newspaper, *The Press Democrat* (clippings enclosed).

KRCB radio (listenership 30,000) broadcasted a recording of the entire December concert program on Sunday, December 19 at noon.

The review of the Lemeland premiere piece called it lush and alluring. "Both poems and music were surprisingly accessible and poignant," wrote Diane Peterson of *The Press Democrat*. "They provided a fitting tribute to all the fallen soldiers."

Maestro Ferrandis noticed that a recent issue of the biggest music magazine in France, *Diapason*, mentioned the premiere and "the Californians of the Santa Rosa Symphony" in an homage to Aubert Lemeland.

The Symphony organization as well as the orchestra and music director appreciated the audience and press responses and felt the world premiere presentation was a success. SRS very much appreciates the generosity of the Heller Foundation for its support and respectfully submits this final report. An accounting of actual revenues and expenses is enclosed.

Enclosures:

DVD of Lemeland interview in Paris

CD of the performance of *Battle Pieces* by Santa Rosa Symphony

Concert Review

Symphony eNotes newsletter printout with Lemeland articles

Income and expense statement

Press Clippings